

♦ Les Roches
Alliance



MULAN SCHOOL OF HOSPITALITY

PRESENTS

SUMMER EXPERIENCE PROGRAMME

APRIL & MAY 2025

EXPLORE, CREATE, AND CONNECT

— THE ISH WAY —

A Year of Milestones - 2024

Welcoming our biggest cohort yet!

- ~260 new students joined ISH this year, our largest intake ever.
- ~350 executives upskilled through Executive Education and Experiential Programs.

Global aspirations, global opportunities

50 students articulated to international campuses:

- École Ducasse (France)
- Les Roches (Switzerland/Spain)
- At-Sunrice GlobalChef Academy (Singapore)

Shaping futures with career success

- 100% of eligible graduating students secured placements, each with at least 2 job offers
- 52 offers secured before program commencement through Pre-Placement Opportunities (PPOs) with major multinational companies.
- 17 student startups founded, showcasing entrepreneurial spirit.
- ~200 internships and live business projects completed across 30+ companies.

Empowering talent with 'flourish' endowment

- INR ~70 Mn in scholarships awarded to need based students.
- Supported 20 aspiring culinary / hospitality students from under-served communities with full scholarships and guaranteed job placements.
- Impacted ~800 students from under-served communities through outreach in hygiene, culinary skills, and art.

Building connections that matter

- Reached ~350 schools and engaged 4,500 attendees during open days and career fairs.
- Hosted 10 alumni evenings across 4 cities.
- Hosted 17 world-renowned celebrity chefs, including Michelin-starred chefs on campus.
- 13 real-time industry projects led by students, bridging the gap between academia and industry.
- 35 student-led events showcasing creativity and leadership.
- 40 industry-leading founders and CEOs visited campus, inspiring the ISH community

Thinking and acting sustainably

- 420 kg of wastepaper repurposed to support education for underprivileged children.
- 4,385 kg of wet waste converted into soil energizers.
- 2,055 kg of organic produce harvested through our sustainability initiatives.
- Promoted environmental awareness through 30 kg of waste collected in plogging drives.



Our partnership with Sommet Education

Sommet Education is the world leader in hospitality and culinary management education, with a global network of prestigious institutions in Switzerland, Spain, China, London, France, South Africa, and now India. Their portfolio includes renowned hospitality business schools such as Glion, Invictus, Les Roches, as well as the culinary and pastry arts school École Ducasse.

ISH's partnership with Sommet Education and its global brands—**École Ducasse and Les Roches**—aligns with the mission to deliver an exceptional education that prepares students for future leadership roles in the industry. Through Sommet's network of 18 campuses and a diverse student body representing over 100 nationalities, students benefit from international curriculums, educational pathways, cross-cultural experiences, exposure to global industry trends, and networking opportunities, providing them with a comprehensive range of opportunities worldwide.









Our undergraduate culinary programme is offered with the expertise, know-how and industry recognition of **École Ducasse**, a global network of culinary and pastry schools founded by multi-starred Chef Alain Ducasse.

Our undergraduate hospitality management programme is offered in alliance with **Les Roches**, one of the world's leading hospitality business schools with campuses across the world including Switzerland, Spain and China.

Welcome to the Summer Experience Programme!

We are excited to invite you to our Summer Experience Programme. This unique opportunity offers you an exclusive glimpse into life as an ISH student while providing valuable insights into the dynamic world of hospitality, business, and culinary arts.

During your time with us, you'll be immersed in the 'ISH Way of Life'—a blend of academic excellence, hands-on learning, and a vibrant community spirit. Guided by our distinguished faculty of industry leaders and experienced chefs, you'll participate in engaging workshops that offer real-world experience in hospitality and culinary arts. Each day will be filled with learning and exploration, while evenings will bring fun social activities, helping you connect with fellow participants and experience the lively student environment at ISH.

From a warm welcome by our Founders and Deans to daily workshops, events, and guided tours, you'll always be supported by our friendly and dedicated team. We'll ensure your time at ISH is both enjoyable and enriching, with staff available to assist you throughout the programme, from campus shuttles to evening activities.

We hope this journey leaves you with unforgettable memories, lasting friendships, and a newfound passion for exploring your ambitions within the exciting fields of hospitality, business, and culinary arts. Join us for an experience that could inspire your future!



We've Got Some Exciting Experiences Lined Up

The goal of our Summer Experience Programme is simple: to give you a glimpse into the exciting world of hospitality and culinary arts and show you what it's like to be part of one of the best learning environments in the country. This is your chance to experience the ISH Way of Life—where collaboration, diversity, and a balance of learning and enjoyment are at the heart of everything we do.

Every workshop, activity, and interaction during the Summer Experience is designed to give you a behind-the-scenes look into these fascinating industries, guided by professionals who are leaders in their fields. You'll learn new skills, gain valuable insights, and discover what a future in hospitality and culinary arts could look like for you.

And there's more! You'll also get to meet some special guests, including celebrity chefs, talented artisans, and other industry experts who will share their stories and insights with you, offering inspiration and guidance for your own journey.

By the end of the programme, we hope you'll walk away with unforgettable memories, new friendships, and a deeper understanding of your passions and ambitions in the world of hospitality and culinary arts.















Get Ready for Unforgettable Experiences!



Every day at ISH is packed with opportunities to explore, learn, and connect. Our Summer Experience Programme features a range of discovery events, theme-based activities, and engaging sessions designed to immerse you in the exciting world of hospitality and culinary arts. Each day is about discovering what excites you, trying something new, and experiencing the vibrant energy that makes ISH so special.





Experiences That Inspire





At ISH, every experience is designed to ignite curiosity, build confidence, and unlock new passions. While younger participants (12-15 year olds) embark on a combined exploratory journey into hospitality, culinary arts, and business, older participants (16-18 year olds) dive deeper into specialized pathways that align with their interests.

For culinary enthusiasts, the Culinary & Business Innovation track offers an immersive, handson week of creative gastronomy, entrepreneurship, and food innovation. Meanwhile, those keen on hospitality, business, and leadership will embark on the Business & Leadership Mastery track, where they will crack the secrets of guest experience, service excellence, and brand strategy. Certain experiences unite both tracks, ensuring a holistic understanding of the industry while allowing participants to specialize in their chosen fields.

Whether you are exploring your passions or preparing for a future in hospitality, business, or culinary arts, these workshops are designed to push boundaries, encourage leadership, and spark creativity—all in the ISH way!













Workshops That Inspire

For 12-15 year olds

Choose from two sessions: May 6 - 10 May 27 - 31

Culinary Creations:

Roll up your sleeves and dive into handson culinary workshops with our top chefs. From mastering the art of Indian and Asian cuisine to crafting delicious pastries, you'll learn techniques that will make you the star of any kitchen!

Interactive Activities:

Hospitality Adventures: Ever wondered what it's like to run a fancy hotel or throw a party for hundreds of guests? Jump into our hospitality adventures, where you'll get the inside scoop on what it takes to create unforgettable experiences for others.

Business Challenges: The Hospitality Edition:

Imagine being in charge when things get exciting! Our fun business challenges put you in the hot seat to make quick decisions, solve problems, and think on your feet—just like a real hospitality pro. Can you handle the heat?

Evening Social Events:

Movie Nights Under the Stars: Chill out with your new friends at our cozy movie nights, featuring flicks that capture the magic of hospitality and the joy of cooking. Popcorn included, of course!

Team-Building Fun: Join in on team games and challenges that are all about creativity and teamwork. Whether it's a scavenger hunt or a cooking relay, these activities are designed to help you bond with your fellow participants and have a blast

Culminating Celebration:

Summer Experience Theme Party: End your amazing journey with a bang at our themed party! Celebrate your achievements, enjoy delicious food, and dance the night away with your new friends. It's the perfect way to wrap up your time at ISH!





Workshops That Inspire

For 16-18 year olds

Choose from two sessions:

April 29 - May 3

May 20 - 24

This summer, step into a world of hands-on learning, creativity, and business innovation. Whether you dream of crafting unforgettable guest experiences, running your own food venture, or mastering the art of service excellence, our workshops will challenge, inspire, and equip you with real-world skills.

Culinary & Business Innovation

- **Meet the Entrepreneurs:** Visit Grey Olive, BurgIn, and Cactus Lily to explore the journeys of our alum entrepreneurs and their thriving hospitality ventures.
- **The Food Truck Challenge:** Build a business from scratch, operate a food truck, pitch your concept, and compete for stimulated funding.
- The Sustainability Bazaar: Turn waste into collectibles and creative products, fostering sustainable business ideas.
- The All-Day Breakfast Workshop: Learn to master classic breakfast items, such as waffles, pancakes, scones, doughnuts, and more.
- **The 'Mad Scientist' Workshop:** Dive into molecular gastronomy, experimenting with spherification, fruit caviar, and microwave sponge cakes.
- The Food Photography Challenge: Capture stunning food shots, create an album, and publish a mini cookbook.







Business & Leadership Mastery

- Unreasonable Hospitality: Discover the secrets behind unforgettable service experiences and how they drive business success.
- The Impact Code: Develop leadership, influence, and executive presence in the service industry.
- Service Alchemy: Understand the precision and business of F&B service, from fine dining to casual concepts.
- The Suite Spot: Explore strategy, consumer behavior, and service excellence in the hospitality and luxury industries.
- The Engagement Economy: Learn about marketing, digital influence, and brand loyalty in a service-driven world.
- Capstone Project: Work on a realworld service-driven business concept mentored by industry leaders.











Industry Immersion & Real-World Learning

- **Business Field Experiences:** Gain firsthand exposure to service innovation across top hospitality, retail, and luxury brands.
- Expert Mentorship: Interact with industry leaders, entrepreneurs, and faculty, receiving guidance on career pathways.

From mastering the science behind food to cracking the code of luxury service, this summer promises an unparalleled mix of creativity, business acumen, and industry exposure.

Get ready to learn, lead, and excel!



Unwind in Comfort, Stay with Ease





Accommodation & transport



Our Summer Experience offers you twin sharing accommodation at the Holiday Inn, Gurgaon, with absolute proximity to the campus. A daily shuttle service will ferry you to and from the programme activity locations and for city visits. ISH prides itself in offering a seamless learning experience through its industry partnerships.

Your safety is paramount to us, and we have taken special care to keep travel distances minimal. Your stay at the Holiday Inn allows you a premium accommodation experience with the added benefit of safety and its proximity to the ISH campus.

Programme fees

The current fee for the Experience ISH Programme is INR 50,000 plus taxes.

An application fee of INR 1500 is to be paid during the online application process to confirm successful submission of an applicant's form.





Contact Us

Find out more about our programmes, unique approach to hospitality education, or just get to know us better at:

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